NORTHEAST LEADERSHIP FORUM
HEART OF NORTH TEXAS

WHY HERE?
WHY NOW?
NOW WHAT?

Chris Furlow, Texas Bankers Association - President / CEO

Mike Berry
Hillwood-President

David Glasser
101 Studios-CEO

Jeff Karcher, Texas Stock Exchange - "Ya'll Street"
Global Managing Director

Chris Furlow is the President and Chief Executive Officer of the ***Texas Bankers Association*** (TBA). His expertise spans cybersecurity, public-private partnerships, and complex policy/regulatory issues in both the public and private sectors and he will share with us some of the changes that are happening in banking, which will affect the business community and how we fund our businesses in the future.

Mike Berry is President of ***Hillwood***, a premier real estate company owned by Ross Perot Jr. Hillwood partners with Glasser and Sheridan to build the physical backbone of the Texas film industry. Glasser and Sheridan's SGS Studios partnered with Hillwood and Paramount Television to open a 450,000-square-foot production campus located inside Alliance development. Hillwood put up $65 million to construct the state-of-the-art facility.

David Glasser is a business partner and frequent collaborator, and the head producer who oversees the ***101 Studios*** production pipeline for Taylor Sheridan's massive television empire. For the "Yellowstone" Universe, Glasser serves as an executive producer on Sheridan's hit shows, helping build and manage massive projects like Yellowstone, Mayor of Kingstown, 1883, 1923, and Landman.

Jeff Karcher is the Global Managing Director for the ***Texas Stock Exchange***, Jeff brings more than three decades of experience in U.S. equity markets and international equity research. Prior to joining TXSE, he spent nine years leading the listings business at the New York Stock Exchange in the southeast. He joined NYSE after spending almost 30 years working in capital markets in a variety of business development, research management, and product development roles.

October 28, 2026

An opportunity for you to come learn about the businesses choosing to come to North Texas and the impact for our future - and what that means for you, your business and family.

Sign up today!

Hurst Conference Center

8:00 a.m. - 1:00 p.m.
Breakfast & Lunch Provide
Sponsorships & Tickets Available
www.NELeadership.org
Proceeds will help fund college scholarships through the NLF Education Foundation.

For Sponsorships or more information: radonna@grapevinechamber.org

NORTHEAST LEADERSHIP FORUM

SPONSOR COMMITMENT FORM

29TH ANNUAL HEART OF NORTH TEXAS CONFERENCE
Wednesday, October 28th, 2026 • 8:00 a.m. - 1:00 p.m.
Hurst Conference Center

- ☐ $600 Table Sponsor
- ☐ $1,000 Silver Sponsor
- ☐ $2,500 Gold Sponsor
- ☐ $3,500 Platinum Sponsor
- ☐ $5,000 Diamond Sponsor
- ☐ $80.00 Individual (prior to Oct. 1 / $100 after Oct. 2)

PROVIDE COMPANY INFORMATION (As it will appear in all applicable publicity)

Company Name _____

Billing Address: _____

City/State/Zip: _____Executive/Mgr. Contact: _____

Work#: _____Email: _____

Cell#: _____ Authorized Signature:_____

Credit Card #_____ Digit Code: _____

Name on Card: _____ Zip Code for Card: _____ Exp. Date: _____

From receipt of your application an invoice will be emailed to your address listed above if not paid by Credit Card.

Send form to: RaDonna@GrapevineChamber.org or mail to: Grapevine Chamber, 200 Vine Street, Grapevine TX 76051

2026 SPONSOR & BENEFITS

$600 Table Sponsors

* Table of 6
* Organization Name on table
* Organization Name listed in program

Baylor Scott & White Hospital - Grapevine
Birdville ISD
City of Bedford
City of Colleyville
City of Euless
City of Grapevine
City of Hurst
City of North Richland Hills
City of Southlake
Community Enrichment Center
Grapevine Chamber of Commerce
HEB Independent School District
J-Morco
NLF Foundation
SCH Properties - Charles Scoma
Southlake Chamber of Commerce

$1,000 Silver Sponsors

* Table of 6
* Organization Name to be listed in event
* Organization Name display on projection screen
* Organization Recognized during the event

Atmos Energy
Ciera Bank
Frost Bank
Great Plains Bank
Linebarger Attorneys at Law
Mason-Dallas Inc
NBT Financial Bank
Paycom

$2,500 - Gold Sponsors

* 2 Tables of 6
* Organization Logo to be listed in program
* Organization Recognized during the event
* Organization Logo on table

Bank of the West
TCC, Northeast Campus
Texas Health HEB
Texas Health Southlake
Texas Health Resources Foundation

$3,500 - Planum Sponsor

* 2 Tables of 6
* Organization's Logo to be listed in event
* Organization Recognized during the event
* Organization's logo to appear on projection screen

Texas Health HEB
Texas Health Southlake
Texas Health Resources Foundation

$5,000 Diamond Presenting Sponsor (1 Available)

* 3 Tables of 6
* Organization Logo on table
* Organization's Logo to be listed on cover of event program
* Organization's logo to appear on projection screen

Check out the Website and Register today using the QR Code and we will see you on October 28th!

Individual Ticket- $80.00 Individual (prior to October 1 / $100 October 2 or after)

For printing purposes, logo must be 300 dpi resolution or higher. Email high-res logo to KLVowels@tarrantcounty.com

Tables or seats at tables can be "donated" to area organization or business by notifying NLF Heart of North Texas Committee.